



Workforce Planning: How to Attract and Retain Talent at Your Water System

Dothan, AL | June 20, 2019 | 9:00am-4:00pm

Dothan Area Chamber of Commerce, Board Room, 102 Jamestown Blvd., Dothan, AL 36301

About this Complimentary Workshop:

Small water systems are struggling to recruit and keep experienced staff. What will happen when your utility's long-term operator or manager retires? Who knows all that they know? This workshop will focus on succession planning, operator recruitment, and staff retention strategies. We will discuss links between workforce development, system sustainability, and long-term planning.

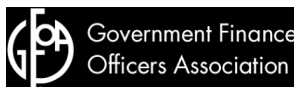
In this workshop, you will learn how to:

- Analyze gaps in your current workforce
- Write compelling job descriptions
- Re-brand your workplace culture to attract qualified applicants
- Retain excellent talent long-term
- Recruit and work with Generation Z and learn how bridge generational differences
- Prepare for the Baby Boomer retirement phase with succession planning tips

CEUs: 4 CEUs will be awarded for attending this training, subject to ADEM approval.

Trainers: Tonya Bronleewe – Program Manager, and Leslie Kimble – Marketing Coordinator, WSU Environmental Finance Center

Contact: Leslie Kimble, leslie.kimble@wichita.edu



Register online at efcnetwork.org/upcoming or mail in the form below!

Name _____ Title / Position _____

System Name / Municipality / Organization _____

Email _____ Phone _____ Workshop: Dothan, AL

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